

Subject – GCSE Business Studies

Exam board - Edexcel

Length of mock – 1 paper (1 hour 30 mins) 90 marks, multiple choice, extended answers, explain, discuss, calculate, analyse and evaluate style questions

Content/list of topics assessed on the mock – Theme 1

Theme 1:

- The dynamic nature of business
- Risk & Reward
- The role of business enterprise
- The importance of added value
- The role of entrepreneurship
- Customer needs
- The role of market research
- Types of market research
- Market research data
- Market segmentation
- Market Mapping
- Competition
- Competitive Markets
- Aims & Objectives
- Revenues & Costs
- Profit & Loss
- Break-Even Charts
- Using Break-Even
- Calculating Cash Flow
- The importance of cash to a business
- Sources of finance
- Limited Liability
- Business Ownership
- Franchising
- Business Location
- The Marketing Mix
- The Business Plan
- Stakeholders & Stakeholders Conflict
- Technology & Business
- Principles of Consumer law
- Principles of employment law
- The economy and business
- Unemployment and inflation
- Interest Rates
- Exchange Rates
- External Influences

Please also note that although this list is extensive some of the topic areas are very small and closely linked with others, therefore it is important for students to have knowledge of each. Lastly the papers are not set out in the sense of theme 1 topics addressed in paper 1 and theme 2 topics addressed in paper 2, instead components of theme 1 and theme 2 will be addressed in both papers. This is to help mirror the changes made by the exam board in the actual assessments.

Links to websites students might find useful for revision e.g. Seneca learning, memrise, sam learning, exam board past papers etc.

<http://app.gojimo.co/product/0ae9e860-4e1c-4904-b334-85c6c9bdbb8a>

<https://www.gcsepod.com/>

<https://revisionworld.com/gcse-revision/business-studies/edexcel-business-studies>

<https://www.bbc.com/bitesize/subjects/zpsvr82>

<https://www.samlearning.com/>