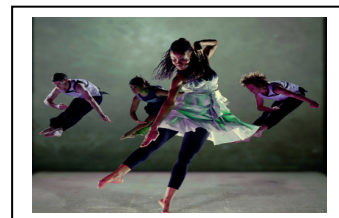


Course Information – Diploma



Course Title and Level

Level 2 Diploma in Creative and Media

Available at four “hubs” - Bridgewater HS – Course Code - DipCM-Bwr
- Lysander HS – Course Code – DipCM-Lys

Culcheth HS – Course Code – DipCM-Cul
Penketh HS – Course Code – DipCM-Pk

Course Content:

There are many exciting aspects to the Creative and Media Diploma. You'll explore the creative processes that are involved in a range of different situations, whilst expanding your practical skills. You'll get to try lots of different disciplines like 2D and 3D visual art, graphic design, product design, fashion, textiles, drama, advertising, dance, music, film and lots more, and find out more about the ones that interest you. By completing practical activities and small projects, which combine two or more disciplines, you'll get use a range of skills to create something real - for example, recording a music track, producing the artwork and a video to promote it. There are many opportunities to specialise in any of the 20 disciplines that are on offer. You'll learn about working in a team and how to develop and communicate your ideas, managing your time and work, all skills that will make you valuable to any employer.

Throughout the course, learners will have the opportunity to:

- develop a hands-on understanding of the creative industries
- develop the skills needed by business and universities
- gain access to a variety of role models from the creative and media sector
- study a mixture of qualifications that meets your interests and needs
- gain experience of the workplace and understanding of what the job really involves – whilst widening your learning into related industries and professions

In addition, learners will study a GCSE subject chosen from a range as follows.

- At Bridgewater HS – from Art, Business Studies, Drama, Food Technology, French, Geography, History, Product Design
- At Culcheth HS – to be decided
- At Lysander HS – to be decided
- At Penketh HS – from Art, Dance, Drama, Film Studies, Textiles

Learning Location:

The course will be taught at one of the four hub schools. However, there will be many opportunities for work related learning visits across a wide range of the creative and media sector industries. For example, local radio stations, local / regional theatres, Apple centre for Mac book training, TV studios, etc, to name but a few! You will also be visited by employers who will set you real briefs that will be used in the real world.

Uniform and Equipment:

Uniform: Learners will be required to purchase a relevant uniform. For the Creative and Media Diploma this is a black polo shirt with the diploma logo attached. Learners can also purchase a sweatshirt. The approximate cost of the uniform will be £10. Details of how to order the uniform will be provided upon acceptance onto the course.

Progression Opportunities:

The Diploma is an important first step to a future career in a sector that covers so many areas: from web designers to photographers, actors to sound technicians. It could lead you to further study in a level 3 Diploma or to A levels and eventually to a university degree course in any number of subjects including animation, textiles, dance or film.

It could help you head towards a career as a creative or media professional, by leading to vocational training such as a Creative apprenticeship.

However, studying for the Creative and Media Diploma doesn't mean that you have to opt for a career in this sector. Because it teaches a mix of subjects, it will give you the skills welcomed by employers and universities no matter what you choose to do.