



Exam Board:
Edexcel

What is the difference between BTEC and GCSE?

BTEC's are an alternative route to GCSE and suit learners who find exams difficult and who prefer coursework. The course is entirely assessed through a portfolio and students complete up to 6 projects based around real Businesses and real problems they face. There are no exams. This course is worth 1 or 2 GCSE at grades A*-C (entry level will be determined by individual learner progress)

What will I study?

The structure of the course is 100% coursework.

Students will look at

- Business Purposes
- Business Organisations
- Personal Selling
- Business Online
- Business Communication

Coursework tasks require written reports, presentations, role play and market research.

The department arranges guest speakers, visits and practical assessments where possible.



BTEC Business

(Equivalent to 1-2 GCSE's at A*-C)

Student Guide

How will I be assessed in lessons?

The course will comprise 100% Coursework which is marked in school. Assessments use a variety of different learning styles you may be asked to give a presentation, take part in a role play or write a report.

Why should I study BTEC Business?

This is a more practical course than GCSE and will appeal to students who enjoy working independently and with computers. It suits students who struggle with exams.

What course/career can BTEC Business lead on to?

After completing the course students are able to go onto various BTEC's at sixth form as well progressing to an apprenticeship in Business/ admin/ finance.

What are the results like in BTEC Business?

This is the first year the department have offered this course but BTEC Hospitality results were

100% A*-C in the academic year 2007-8 and
100% A*-C in the academic year 2008-9