



GCSE Business Studies

Student Guide

Exam Board:
Edexcel



What will I study in Business?

Do you dream of being the next Michelle Mone, Stella McCartney, Richard Branson or Alan Sugar? Can you name all the Dragons in Dragons' Den? If so this is the course for you. In Year 10 students study a unit about setting up a business. They will learn about deliberate creativity, entrepreneurial risks, costs and revenues, cashflow forecasts and the feasibility of business ideas.

What will the Business lessons be like?

Lessons are a mixture of contextualised learning, looking at businesses in the news and preparation for exams. You will be reading case study material and analysing data. There are lots of difficult concepts to learn, so there are lots of past papers, memory techniques and peer assessments in lesson time. You will be challenged to think and develop your business brain.

Year 10

Multi-choice exam 25%

Year 11

Coursework 25%

Exam 50%

Students will also take part in the £10 challenge, develop analytical skills and in preparation for their first exam, use moodle and business studies online regularly.

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How will I be assessed in lessons?

There will be lots of practise questions and online tests for students in preparation for their exams as well as presentations and group work. There are 5 topics to learn for the first examination and mock tests every 6 weeks to aid monitoring of student progress.

Why should I study Business?

This course will appeal to those students who:

- Have an interest in businesses currently in the news
- Enjoy finance, economics, marketing and enterprise
- Want to gain a better understanding of how businesses work, survive and thrive
- Enjoy reading newspapers, watching the news and have a keen business brain

What course/career can Business lead on to?

After completing the course students are able to go onto the A level Business or Economics course or the numerous BTEC's that are available eg. BTEC Business or BTEC Travel and Tourism.



"You should check your e-mails more often. I fired you over three weeks ago."